# IANUARY 7, 2019 MAYBERRY INVESTMENTS LIMITED

## **DAILY RECOMMENDATION**





#### STOCK OF THE DAY: Main Event Entertainment Group Limited (MEEG)

#### For the year ended October 31, 2018:

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Main Event Entertainment Group Limited (MEEG) for the year ended October 31, 2018 recorded a total of \$1.40 billion in revenue compared to \$1.18 billion booked for the period ended October 31, 2017. Revenue for the quarter rose 42% to close the quarter at \$331.49 million relative to \$233.65 million booked for the corresponding period in 2017.

Cost of sales for the year increased 24% year over year to \$757.14 million relative to \$610.26 million. Gross profit for the year thus improved 13% to \$640.12 million (2017: \$565.17 million). Gross profit for the quarter increased 9% from \$117.68 million reported for October 2017 to \$128.47 million.

MEEG booked other income of \$2.59 million for the financial year, 16% higher than the prior year's \$2.23 million.

Total expenses rose 19% to \$527.72 million versus \$443.77 million recorded for 2017. Of this:

Administrative and general expenses climbed 15% to \$417.99 million (2017: \$362.10 million).

Selling and promotion expense jumped 136% to \$19.37 million relative to \$8.22 million. The main contributing elements to the increase according to MEEG were, "marketing and travel costs, staff-related costs, transportation expenses, and lease and property maintenance charges. The more significant increases in operating costs reflect heavy new product development and launch expenditure."

Total expenses for the quarter amounted to \$132.82 million, 21% higher relative to last year's comparable quarter of \$109.83 million.

Consequently, operating profit for the year declined 7% to \$114.98 million (2017: \$123.63 million).

Finance cost year over year, increased by approximately 28% to \$19.80 million (2017: \$15.45 million).

MEEG recorded profit before taxation of \$95.18 million, a 12% drop when compared to last year's corresponding period of \$108.18 million.

The company reported \$524,000 (2017: \$7.14 million) for taxes during the year, resulting in net profit totalling \$94.66 million compared to \$101.05 million booked last year, a 6% decline year over year. MEEG reported net loss of \$10.82 million for the fourth quarter versus a net loss of \$107,000 for the comparable period in 2017.

<sup>+</sup>Prices are as at January 07, 2019 \*Projections are made to the company's financial year end

## FOREIGN EXCHANGE MARKET TRADING SUMMARY \*

	PI	URCHASE R	ATE	SALES RATE			
	Highest	Lowest	Weighted Average	Highest	Lowest	Weighted Average	
			Rate			Rate	
USD	130.500	92.210	126.9680	147.860	101.000	129.0839	
CAN	97.000	71.080	93.6495	106.970	88.000	95.9655	
GBP	164.750	123.010	159.6407	176.800	151.000	162.5853	
EURO	147.000	109.740	139.3063	167.890	133.000	145.7762	

\*Rates as at January 04, 2019

### MONEY MARKET

The Jamaican dollar fixed income market was liquid in today's (January 07, 2019) trading session. The over night rate stood at 1.90% to 2.50% while the 30-day rate ranged at 2.10% to \$2.80%.

The US dollar fixed income market was also liquid during today's (January 07, 2019) trading session; The overnight market rates were quoted at 1.80% to 2.50% while the 30-day market rates stood at 2.00% to 2.75%.

## **OVER THE COUNTER FUNDS (CI FUNDS)**

#### **CI American Managers Corporate Class**

This fund's objective is to obtain maximum long-term capital growth. It invests primarily in equity and equity-related securities of companies believed to have good growth potential. These companies are located in countries that have signed the North American Free Trade Agreement (NAFTA), or its successor. These countries currently include the United States, Canada and Mexico, but may also include countries that become members of NAFTA in the future. The fund has a 3 year return of 6.1% and a 5 year return of 9.4% as at November 30, 2018. The Fund also has a 10 year return of 11.7%.



#### U.S: U.S. Sees Trade Deal Within Reach as China Dispatches Top Aide

"The Trump administration expressed optimism it can reach a "reasonable" trade deal with China as President Xi Jinping dispatched one of his top aides to negotiations in Beijing on a lasting truce to a conflict that has roiled financial markets. "There's a very good chance that we'll get a reasonable settlement that China can live with, that we can live with, and that addresses all the key issues," Commerce Secretary Wilbur Ross told CNBC Monday. Such a deal could involve the Chinese buying more American soybeans and liquefied natural gas, while agreeing to deeper "structural reforms" on issues such as intellectual-property rights and market access, Ross said. His remarks came hours after a positive development on the ground in Beijing, where Vice Premier Liu He showed up to what were expected to be mid-level talks between U.S. and Chinese officials. Liu has been Xi's top trade emissary in the dispute with the U.S., which has seen the world's two biggest economies impose tariffs on a combined \$360 billion in each other's' imports. Six months since President Donald Trump first slapped tariffs on Chinese goods, signs are growing that the trade war is exacting an economic and financial cost, increasing the incentive for both sides to end the conflict."

https://www.bloomberg.com/news/articles/2019-01-07/china-trade-deal-may-comeeasily-enforcement-tricky-ross-says?srnd=economics-vp

#### PLATINUM PORTFOLIO

Platinum	Portfolio	Yield Measures	88	at January	z 07.	2019
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	Percentage (%)	
Yield to Maturity	6.61	
Weighted Average Coupon	5.539	
Current Yield	6.61	

The platinum portfolio has an effective maturity of 13.68 years and duration of 4.63 years.

### DISCLAIMER

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#### **MIL Ratings System:**

**BUY**: We believe the stock is attractively valued. The company has sound or improving fundamentals that should allow it to outperform the broader market. We anticipate the stock will outperform the market over the next 12 months. The risk factors to achieving price targets are minimal.

**HOLD**: We believe the stock is fairly valued at the current price. The company may have issues affecting fundamentals that could take some time to resolve. Alternatively, company fundamentals may be sound, but this is fully reflected in the current stock price. The risk factors to achieving price targets are moderate. Some volatility is expected. In addition, technically it may be difficult to attain additional volume of the stock(s) at current price.

SELL: We believe the stock is overpriced relative to the soundness of the company's fundamentals and long-term prospects.

SPECULATIVE BUY: We believe the prospects for capital appreciation exist, however there is some level of uncertainty in revenue growth.

Source: www.jamstockex.com, www.bloomberg.com, www.investopedia.com, www.tradewire.com



Europe: U.K. Banks May Face Stiffer EU Market-Access Rules After Brexit

"U.K. financial firms may soon find that it will be harder to do business in the European Union after Brexit. EU member states endorsed a bill that tightens the rules that can allow non-EU firms to do business in the bloc. The draft legislation gives the European Commission, the EU's executive arm, greater power to give foreign firms more limited access to the single market, especially those deemed to be of systemic importance for the EU. The bill would also boost the powers of EU regulators over foreign firms operating in the bloc. It stops short of requiring non-EU firms to open a branch in the bloc before offering services, something France had pushed for during deliberations on the bill. With the future ties between the U.K. and the EU not yet settled, officials in Brussels are stepping up efforts to get legislation with Brexit implications over the line before March 29, when the U.K. is scheduled to leave the bloc. The commission has said that U.K.-based financial-services firms will in the future have to rely on so-called equivalence decisions to do business in the EU. France led the push to tighten the equivalence rules, arguing that the existing equivalence framework had significant shortcomings that could threaten the integrity of EU markets."

 $\label{eq:https://www.bloomberg.com/news/articles/2019-01-07/u-k-banks-may-face-stiffer-eumarket-access-rules-after-brexit?srnd=economics-vp$ 

#### **STRUCTURED PRODUCT**

#### **USD Money Market**

This portfolio is a full discretionary managed bond portfolio, ideal for clients who have short-term USD liquidity needs. As-sets within the portfolio can be used as collateral for loans. The product provides a solid short-term investment option in hard currency and allows the individual to hedge against the prevailing devaluation in the local currency.