



CAR

Carreras Limited (CAR);

Opening price— \$15.60;

Price to book— 29.67 times;

P/E— 10.70 times

Week to Date: **0.49%**

Month to Date: **-1.75%**

Quarter to Date: **7.94%**

Year to Date: **19.57%**

Our weekly pick features a stock currently held in the Mayberry Managed Equity Portfolio (MMEP). For more information on the MMEP, please contact your investment advisor today.

Featured Stock

Carreras Limited, established in 1962 and headquartered in Kingston, Jamaica, is the country's leading marketer and distributor of cigarettes and tobacco-related products. The company boasts a portfolio of esteemed brands, including Craven A, Matterhorn, Dunhill, Rothmans, Pall Mall, and Newport. With British American Tobacco holding a majority stake of approximately 50.4%, the remaining shares are owned by various institutional investors and the general public. As a subsidiary of Rothmans Holdings (CARICOM) Limited, Carreras Limited continues to play a pivotal role in the local tobacco industry.

Carreras Ltd (CAR) delivered a robust financial performance for the first quarter ended March 31, 2025, reporting a 63% surge in operating revenue to \$4.40 billion, up from \$2.71 billion in the same period last year.

The cost of goods sold rose by 37% year-over-year to \$1.80 billion, compared to \$1.31 billion in 2024. As a result, gross operating profit climbed by an impressive 86%, reaching \$2.61 billion versus \$1.40 billion in the prior year.

Other operating income also saw significant growth, increasing by 83% to \$110.43 million, up from \$60.33 million. Meanwhile, administrative, distribution, and marketing expenses rose by 14% to \$783.06 million, compared to \$687.83 million in the first quarter of 2024.

Profit before income tax more than doubled, soaring 148% to \$1.90 billion, compared to \$769.48 million in the previous year. Income tax expenses also increased by 145%, totaling \$492.35 million, up from \$201.00 million.

Net profit for the quarter stood at \$1.41 billion, marking a 148% increase from the \$568.48 million reported in the same period last year. Total comprehensive income mirrored this growth, also rising 148% to \$1.41 billion.

CAR's management reported in their Q1 2025 report to stakeholders, "Our continued progress is made possible through the strength of our partnerships and the unwavering support of our stakeholders. As we confront challenges and pursue opportunities, we remain committed to shaping a sustainable future for the industry and the country. With our purpose-led strategy for A Better Tomorrow, we thank you for your ongoing trust and support."

CAR (as at Friday June 27th, 2025) was trading at 29.67 times its book value with a P/E of 10.70 times.